

Jean M. Haefner, BFA, MFA

Faculty at Learning Resources Network
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Academic Background

Northwestern University Kellogg Institute | Master of Product Design and Development Management Executive Program Design Thinking

Educational Technology Specialization | 46 PhD. credits in Education -Technology | Walden University

Master of Fine Arts | Computer-Mediated Art: Web, Interactive, and Time-Based Forms | University of Wisconsin – Madison Bachelor of

Fine Arts | Photography, and Advertising Design | University of Wisconsin – Madison

Research Interests

In addition to traditional visual art research and production, other areas of research include interactive ways to enrich learning, serious games and simulation, and situated learning in virtual space. These areas of inquiry involve exploring emerging design principles in planned environments. Blending a visual approach with these areas of technology, I explore and report research that I believe is pertinent to art, design, and education communities.

Qualifications and Experience

Learning Resources Network (LERN), 10/16 to Present

Instructional Designer, University of Wisconsin-Madison, 1/14 to 7/17

Adjunct Professor, University of Wisconsin - Stout, 8/05 to 1/14

Technology-Based Curriculum Designer, University of Wisconsin - Stout, 1/05 to 2009.

Assistant Professor - Graphic Imaging and Multimedia, University of Wisconsin - Platteville, 1/01 to 5/03. Information

Processing Consultant - Online Course Developer, UW Learning Innovations, 11/97 to 1/01. Adjunct Professor - Computer

Enhanced Art, University of Wisconsin - Madison, 7/98 to 5/99.

Teaching and Project Assistant - Interactive Media, Continuing Education Extension, University of Wisconsin, 5/96 to 8/97. Media Lab

Consultant, Division of Information Technology (DoIT), New Media Center, University of Wisconsin, 10/95 to 5/96. Computer Graphic Artist

Assistant and Associate Artist, Center on Education and Work, University of Wisconsin, 5/94 to 8/95.

Proficiencies

Experience with Unity, Autodesk Maya, and Zbrush.

Proficient in: Game Maker, Vue, Mudbox, Photoshop, Dreamweaver, Premiere, AfterEffects, Illustrator, Adobe Animate, Audacity.

Courses Taught

Learning Resources Network (LERN)

Introduction to Game Design -Present

Intermediate Game Design -Present

University Of Wisconsin - Stout

DES 220 - 2D Digital Imagery

325 - Multimedia Web Design

Tech 230 - Exploring Technology

GDD 101 - Intro to Computer and Video Game Design and Development DES

GDD 325 - 2 Dimensional Game Design and Development

Media 204 - Exploring Photography

University of Wisconsin - Platteville

Survey of Graphic Communication

Web Site Development

Multimedia Applications

Desktop Publishing

Publication and Advertising Design

Applied Communication

Basic Darkroom Photography

Color and Digital Photography

Special Topics - Advanced Multimedia

University of Wisconsin - Madison

Computer Imaging Techniques

Computers in the Visual Arts

Computer-Mediated Art

Professional Associations

CAA - College Art Association

Rhizome.org - The New Museum

IGDA - International Game Developers Association

ISEA - Inter-Society for the Electronic Arts

Games 4 Change

AIGA Design Education

Games, Learning + Society - LinkedIn

Presentations and Paper Publications

Game Design in Education: An Interdisciplinary Approach.

First author and moderator at the Wisconsin Game Developers Conference, University of Wisconsin - Milwaukee - April, 2013.

mLearning by Design

First author and presenter at the 28th Annual Conference on Distance Teaching and Learning, Madison, WI - August, 2012.

iPads for Utility and Learning

First author and presenter at the 28th Annual Conference on Distance Teaching and Learning, Madison, WI - August, 2012.

Use Those Cell Phones!

Co-presenter, and brief paper for the 26th Annual Conference on Distance Teaching and Learning, Madison, WI - August, 2010.

iPhone Enhanced Instruction

Co-presenter, and brief paper for the 26th Annual Conference on Distance Teaching and Learning, Madison, WI - August, 2010.

Second Life and Project-Based e-Portfolios

Presentation and brief paper for the 25th Annual Conference on Distance Teaching and Learning, Madison, WI - August, 2009.

eFolios: Design Considerations

Co-presenter, and brief paper for the 25th Anniversary Conference on Distance Teaching and Learning, Madison, WI - August, 2009.

ePortfolios: Blended Visions of Assessment

Co-presenter, and brief paper for the 24th Annual Conference on Distance Teaching & Learning, Madison, WI - August, 2008.

Form Follows Function: Why ePortfolios in Higher Education

Co-presenter, Brief Paper, and Demonstration, ED-MEDIA--World Conference on Educational Multimedia, Hypermedia & Telecommunications, Vancouver, BC - June 24-29, 2007.

Accessorizing Your Video Conferences

Panel Member Presentation, Society for Information Technology and Teacher Education (SITE) 2004, Atlanta, GA - March 1-6, 2004.

Interactive Videoconferencing: Linking Research and Best Practices

Panel Member Presentation, National Education Computer Conference (NECC) 2004, New Orleans, LA - June 2004.

Using Interactive Technologies for Collaborative Learning

Remote Artist / Expert Panel Member, Video Conferencing, NECC Workshop 1998.

Exhibitions and Web Site Publications

2022 Artswest 43 Juried Exhibition, Eau Claire, WI, March 14 - June 6

2022 Spirit Arts Show, Baraboo, WI

2013 School of Art and Design Faculty Exhibition, Menomonie, WI

2011 *Arts West 32*, Juried Exhibition, Eau Claire, WI.

2010 *Department of Art and Design Faculty Exhibition*, Menomonie, WI.

2008 jmhaefner.com - Web site - redesigned in 2010. Currently archived awaiting redesign.

2006 *Northern/Southern Exposure*, University of Wisconsin - Stout, and University of Louisville.

2004 *Accessorizing Your Video Conferences* - Group Presentation Website for S.I.T.E.

2004 *Interactive Videoconferencing: Linking Research and Best Practices* - Group Presentation Website for N.E.C.C.

2003 JJHaefner.com - Web site - archived and under construction.

2003 Winnebago Studios Gallery Night and Studio Walk, Madison, WI.

2003 *Photography at the Crossroads*, Center for Photography Show, Madison Art Center.

2002 *All UW-Platteville Juried Art Show*, Platteville, WI.

2002 *1st Annual Winnebago Studio Photography Show*, Madison, WI.

2002 Winnebago Studios Gallery Night, Madison, WI.

2002 *WALLPATCH*, Commonwealth Gallery, Madison, WI.

2001 *Social Transformation through the Arts (STARTS)*, Invitational, Commonwealth Gallery, Madison, WI.